



# CAPABILITY STATEMENT

**DUNS Number: 013756079 • Cage Code: 8Q559**

## Executive Summary

Since 2004, Building Your Dreams, LLC. has helped businesses and individuals advance through capacity-building services and career education programs. Our mission is to take you and your business from where you are to where you are destined to be. We call this living life By Design.



## Contact Information

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## Differentiators

Our career-readiness curriculum is evidence-based. Our data demonstrates increased confidence in career skills that workforce professionals say prospective employees lack, including professionalism, problem solving, teamwork and communication skills. Program alumni are scattered across the country and are performing well in careers in government, fashion, and education to name a few. Locally, we have an excellent reputation for quality outcomes and a demonstrated commitment to excellent client service and delivery.

## Publications

By Design: Your 12-Week Goal Setting Journal  
 The Children's Gift Series (Bryson Has A Gift, Caylee Has A Gift, Christopher Has A Gift, Donovan Has A Gift, Elaina Has A Gift, Fatima Has A Gift, Malik Has A Gift, Sasha Has A Gift, Vanessa Has A Gift, and Wendy Has A Gift)

## Past Performance

**Lead2Change, Inc.** – Provided career-readiness training and internship placement for high schools and nonprofit organizations. Over the past 10 years, nearly 400 students have received training.

**Lead2Change, Inc.** – Procured a 60k contract with the Community Development Block Corporation (CDBG) for career-readiness programming across the city of Milwaukee.

**Local Initiatives Support Corporation (L.I.S.C. Milwaukee)** – Provided career-readiness training and internship placement for the city of Milwaukee.

**Lead2Change, Inc.** – Procured 8 consecutive contracts with the Milwaukee Public Schools district for career-readiness training to high school students.

**Marquette University Educational Opportunity Program** – Provided career-readiness training and internship placement for 9 years for nearly 500 students.

**Wisconsin Community Services** – Developed curriculum and provided career-readiness training courses for middle and high school students in group home and community center setting.

**Greater Milwaukee Foundation** – Developed and managed two grant programs, connecting community members to small grants, providing leadership opportunities to residents, and bringing resources to local neighborhoods.

## NAICS / PSC Codes

- **611710** - Career and Vocational Counseling Services (except rehabilitative)
- **541611** - Administrative Management and General Management Consulting Services
- **541612** - Human Resources Consulting Services
- **561311** - Referral Agencies or Services
- **561311** - Employment Referral Agencies or Services
- **561312** - Executive Search Services

## Core Competencies

- |                            |                      |
|----------------------------|----------------------|
| ★ Career readiness         | ★ Job placement      |
| ★ Job training             | ★ Personality tests  |
| ★ Professional development | ★ Project management |
| ★ Internship placement     | ★ Coaching           |

## Certifications

- Women's Business Enterprise National Council (WBENC)
- Women-Owned Small Business Certification (WOSB)
- Certified Career Development Coach
- Certified Color Code Interpersonal Skills Assessment Trainer
- Minority Business Enterprise (MBE)
- Certified National Minority Supplier Development Council (MBE)

